

**12 DAYS OF ENTERTAINMENT GIVEAWAY
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. PROMOTION DATES

- a. The **12 DAYS OF ENTERTAINMENT** (“Promotion”) will begin on **12:00:00 a.m. on December 1, 2017 and end at 11:59:59 p.m. on December 12, 2017. One (1) winner will be selected at random each day. Twelve (12) winners in total will be selected.**
- b. The deadline for entries is **11:59:59 pm on December 12, 2017** for website and Facebook.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all legal residents of the United States and the District of Columbia (except NY and FL) who are 18 years of age or older at the time of entry and who live in the state of Kansas. Employees of KWCH-TV and KSCW-TV (the “Station”), its parent, subsidiary, and affiliated entities, its advertising agencies, INTRUST Bank Arena, participating sponsors/promotional partners, iHeart Radio, other broadcasting stations in the state of Kansas, and the members of their immediate families (spouse, parents, siblings or children) or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state, and local laws and regulations. Void outside the United States, in NY and FL, as applicable, and where prohibited.
- b. Only one winner per household is permitted. Individuals may only win a Station-conducted contest/sweepstakes once every sixty (60) days.
- c. Selected winner may be required to provide a valid state issued ID to verify age and identity and to complete an IRS Form W-9 (if requested by the Station) when claiming the prize in this Promotion.
- d. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from any individual who does not meet the eligibility requirements, and will also delete any entry as required by law.

3. ENTRY

- a. To participate in the Promotion, you may enter via the following method(s):

VIA FACEBOOK – Visit the Station or sponsors' Facebook page at <https://www.facebook.com/kwchnews/>; <https://www.facebook.com/intrustbankarena/>; or <https://www.facebook.com/B98FM/>. Click on the Promotion entry form and enter the requested information, which may include your first name and last name, complete postal address (street, city, state, and zip code), email address, telephone number, and date of birth. Facebook entries will be deemed made by the authorized account holder of the Facebook account used to submit the entry at the time of entry. The authorized account holder is the natural person who is assigned to the Facebook account by Facebook. Multiple entrants are not permitted to share the same Facebook account. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. The contest/sweepstakes administrator's computer is the official time-keeping device for the Promotion.

VIA INTERNET – To enter the Promotion online, go to <http://www.kwch.com/extras/contests/>, www.intrustbankarena.com/12days, or https://b98fm.iheart.com/contests/12-days-of-entertainment-328956/?apt_id=328956&apt_type=contest&apt_referrer_id=

Follow the links and instructions to enter and submit your first name and last name, complete address, city, state, zip code, telephone number, date of birth, and a valid email address in the online entry form. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning the email address or the domain associated with the submitted email address. Multiple entrants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. The contest/sweepstakes administrator's computer is the official time-keeping device for the Promotion.

c. One entry per day. Only one Facebook entry per person and per Facebook account per day is permitted. Only one internet entry per person and per email address per day is permitted

4. PRIZES AND ODDS OF WINNING

a. During the duration of the contest a different prize will be awarded each day. The prizes for each day are:

- Friday, December 1, 2017: Two (2) courtside tickets to the K-State vs Tulsa basketball game on December 9, 2017 and a \$25 gift card to the Hill.
- Saturday, December 2, 2017: Two (2) front row tickets to Trans-Siberian Orchestra on December 8, 2017 and one (1) autographed guitar.

- Sunday, December 3, 2017: Two (2) lower bowl tickets to Wichita State vs Oklahoma on December 16, 2017 and one (1) autographed Gregg Marshall basketball.
- Monday, December 4, 2017: Four (4) premium tickets to opening night of Monster Jam on February 10, four (4) Pit Passes, and one (1) merchandise bag. Four (4) premium tickets to opening night of Disney on Ice on March 22 and one (1) merchandise bag. Four (4) tickets to Arena Cross on April 7 and four (4) track passes.
- Tuesday, December 5, 2017: A luxury suite with sixteen (16) tickets to one (1) Wichita Thunder Hockey game during the 2017-2018 season. One (1) parking pass. One (1) jersey autographed by the Wichita Thunder Hockey team.
- Wednesday, December 6, 2017: Four (4) premium tickets to PBR in 2018 and the opportunity to sit in the Shark Cage for a portion of the PBR event.
- Thursday, December 7, 2017: Two (2) A7X Experience VIP Packages for the Avenged Sevenfold concert on February 6, 2018.
 - Package includes:
 - One (1) general admission floor ticket -OR- One (1) premium reserved ticket in the lower bowl to see Avenged Sevenfold live
 - Invitation to The Paradigm Lounge - an exclusive pre-show lounge experience curated by A7X including:
 - Admittance to 'The Stage' - an immersive experience offering the opportunity to play the Avenged Sevenfold's instruments and take pictures with their memorabilia
 - Complimentary snacks
 - Private cash bar (Local liquor laws apply)
 - One (1) copy of 'Unholy Confessions', an exclusive A7X tour book featuring a retrospective of the band's career including a collection of never-before-seen photos, with a foreword from Avenged Sevenfold
 - Crowd free merchandise shopping opportunity before doors to the public
 - One (1) commemorative laminate
 - Dedicated venue entrance
 - On-site experience host
- Friday, December 8, 2017: Two (2) tickets a 2018 INTRUST Bank event, selected by the winner, and one (1) night stay at the Wichita Hyatt Regency.
- Saturday, December 9, 2017: Four (4) tickets to the Harlem Globetrotters game on February 3, 2018. Four (4) meet and greet passes. One (1) t-shirt and one (1) basketball. The opportunity for one (1) child to sit on the bench during the game (child must be 6-12. The three (3) remaining guests will sit in seats provided at the time of winning.)
- Sunday, December 10, 2017: Two (2) tickets to a yet-to-be-announced concert at INTRUST Bank Arena in 2018, dinner for two (2) in the Cox Lounge, and one night stay at the Hyatt Regency.
- Monday, December 11, 2017: Two (2) lower level, section 109, tickets to P!nk on March 3, 2018 and a \$25 gift card to the Hill.

- Tuesday, December 12, 2017: Two (2) tickets to twelve (12) INTRUST Bank Arena events in 2018 of the winner's choice.

b. The odds of winning depend upon the number of entries received.

c. One winner will be selected at random at the conclusion of each round.

d. There is no substitution, transfer, or cash equivalent for prizes, except that the Station or its sponsors may, at its sole discretion and to the extent permitted by law, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Any tickets awarded as part of a prize will be subject to the terms and conditions set forth by the issuer and are valid only on the date(s) printed on the tickets. Other restrictions may apply.

5. WINNER SELECTION AND NOTIFICATION

a. Decisions of Station management with respect to the Promotion are final.

b. Winners will be drawn at the completion of round. Each day of the contest from 12:00:00 A.M. to 11:59:59 P.M. will be considered a round.

c. Winners will be announced daily on KWCH 12, INTRUST Bank Arena, and B98 Facebook pages. Winners will also be personally notified within three (3) days of being selected by phone. Winner (or their parents or legal guardians if under the age of majority) must execute and return any required affidavit of eligibility and release, publicity release, and/or guest/traveling companion release within ten (10) days of notification attempt or winner will be disqualified and the prize will be forfeited and an alternate winner(s) may be chosen by random. If a potential winner cannot be contacted, fails to complete, sign and return any required affidavit of eligibility and release, publicity release, and/or guest/traveling companion release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner will be disqualified and will forfeit the prize.

d. Unless otherwise specified in the prize notification, all prizes or prize certificates may be picked up at INTRUST Bank Arena at the address below. The winner will forfeit any prize or prize certificate not claimed within four (4) days of being personally notified that they have won. Prize or prize certificates will not be mailed to the winner without the winner's or winners' prior written consent in which the winner shall agree to assume its risk of loss. The Station, its sponsor(s), or promotional partner(s) are not responsible for the safe arrival of a prize or prize certificate.

6. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner(s). Winner(s) will be required to complete and submit an IRS Form W-9 or the equivalent including a winner's full Social Security Number for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station (in combination with any prizes won in Promotions run by any other Gray television station), INTRUST Bank Arena, and/or B98 (in combination with any prizes won in Promotions run by any other iHeart radio station) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in disqualification and forfeiture of the prize.
- b. Participating in the Promotion and acceptance of a prize constitutes a winner's and guest's (where applicable) permission for the Station INTRUST Bank Arena, B98 or its agents to photograph, film and record each winner, and to use his/her name, address (city and state), likeness, photograph, voice, biographical information and/or any statements made by him/her regarding the Promotion or its sponsors for purposes of trade, publicity or promotion without additional financial or other compensation, and, the Station INTRUST Bank Arena, or B98 may, where legal, require a winner (and guest or travel companion, where applicable) to sign a publicity release confirming such consent prior to acceptance of the prize. It is the responsibility of the winner(s) to ensure that their guest(s) or travel companion(s) sign and return to the Station any required release.
- c. To the fullest extent permitted by law, by participating in the Promotion, you:
- i. agree to grant the Station, INTRUST Bank Arena, or B98 a non-exclusive, perpetual, worldwide license to edit, telecast, exhibit, rerun, reproduce, use, syndicate, license, print, distribute and otherwise exploit any items (including any photos, videos, audio, or written material) submitted as part of your contest entry (the "Materials"), or any portion thereof, in any manner and in any and all formats and media now known or hereafter devised, without payment to you or any third party;
 - ii. acknowledge that the Station, INTRUST Bank Arena, and/or B98 reserves the right, in its sole discretion, not to use the Materials at all; and
 - iii. represent and warrant that: you are 18 years of age or older; you have the full legal right, power and authority to grant to the Station, INTRUST Bank Arena, and/or B98 the license provided for herein; you own or control the complete exhibition and other rights to the Materials you submitted for the purposes contemplated in this license; you are either the parent (or legal guardian) of any minor featured in the Materials or have received the express consent of the parent (or legal guardian) for any such minor to appear in the Materials and to enter the minor's likeness in the Materials in the contest; and neither the Materials nor the exercise of the rights granted herein shall infringe upon or violate the right of privacy or right of publicity of, or constitute a libel or slander against, or violate any common law or any other right of, any person or entity.
- d. Prior to awarding any prize or prize certificate, and depending on the nature of the prize and eligibility requirements of the Promotion, the Station, INTRUST Bank

Arena, or B98 in its sole discretion may require verification of Promotion winner's or winners' identification by a showing of valid government-issued photo identification.

e. To the fullest extent permitted by law, by participating and/or accepting a prize, entrants, winner(s) and guests (if applicable) agree to release and hold harmless the Station, INTRUST Bank Arena, B98, its sponsor(s) and promotional partner(s), its advertising and promotion agencies, any social media platform utilized in the conduct of the Promotion (including but not limited to Facebook, Inc.) and each of their respective parent, subsidiary and affiliated entities, and the officers, shareholders, directors, employees, agents, representatives, successors, and assigns of each of them (collectively, the "Released Parties") against any and all claims or liability arising directly or indirectly from the prize or participation in the Promotion. The Station, INTRUST Bank Arena, and/or B98 may also require eligible Promotion winner(s) and their guests or travel companions, if any (as well as each of their parent(s) or legal guardian(s), if winner(s), guest(s) or travel companion(s) are under the age of majority in their state of residence), to sign a liability release confirming such consent. It is the responsibility of the winner(s) to ensure that their guest(s) or travel companion(s) sign and return to the Station, INTRUST Bank Arena, or B98 any required release.

f. The Station, INTRUST Bank Arena, and/or B98, in its sole discretion, reserves the right to disqualify any person (and all of their entries) from this Promotion if he or she tampers with the entry process, the operation of the Promotion, or the operation of the Station's, INTRUST Bank Arena's, or B98's website, Facebook Page, and/or any other social networking site used in the Promotion, or is otherwise in violation of the rules. The Station, INTRUST Bank Arena, and/or B98 further reserves the right, at its sole discretion, to modify, cancel, terminate or suspend the Promotion, or any part of it, if it is not capable of completion as planned or if any fraud, technical failures or any factor beyond the Station, INTRUST Bank Arena, or B98's control, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion as determined by the Station, INTRUST Bank Arena, and/or B98 in its sole discretion. Any attempt by an entrant or any person to deliberately damage any station website, Facebook Page, and/or any other social networking site used in the Promotion or to undermine the legitimate operation of this Promotion may be a violation of criminal and civil laws. Should such an attempt be made, the Station, INTRUST Bank Arena, or B98 reserves the right to seek full prosecution and/or damages from any such individual to the fullest extent permitted by law. The Station, INTRUST Bank Arena, or B98's failure to enforce any term of these Official Rules shall not constitute a waiver of this provision. If due to circumstances beyond the control of the Station, INTRUST Bank Arena, or B98, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station or INTRUST Bank Arena, reserves the right, but not the obligation, to modify, terminate, suspend or cancel the Promotion and shall not be required to award a substitute prize.

g. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering or the administration of the Promotion, or in the announcement

of a prize; (ii) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, malfunctions, disconnections, other technological failures, telephone service outages, delays, dropped calls, or busy signals, or any other difficulties that may prevent an individual from sending or receiving a text message; or (iii) lost, stolen, mangled, misdirected, postage due, illegible, incomplete, incorrect, or late entries. Due to online streaming delays, online viewers of station programming may have difficulty participating in on-air contests. Further, the Released Parties are not responsible if any part of a Promotion prize that cannot be awarded due to acts of god, acts of war, natural disasters, weather, acts of terrorism or other factors beyond the Station's control.

h. To the fullest extent permitted by law, by participating in the Promotion, you understand and agree that:

i. the Federal Arbitration Act applies to this agreement, and if the parties are unable to resolve their dispute amicably, it shall be resolved by means of binding arbitration (not in a court of law);

ii. any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action (even if the rules and procedures of the arbitration tribunal allow class arbitrations);

iii. any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event and under no circumstances will entrants or winners be permitted to obtain awards for attorneys' fees, and you hereby waive all rights to claim punitive, incidental, or consequential damages, or any other form of damages, other than actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased;

iv. any claim or dispute regarding the Promotion or these Official Rules will be resolved pursuant to the laws of the State or Commonwealth in which the Station is located, without regard to the conflicts of laws and rules of that State or Commonwealth;

v. any claim or dispute regarding the Promotion or these Official Rules will be resolved in a tribunal within the State or Commonwealth in which the Station is located, and you submit to the jurisdiction of, and waive all objections to the jurisdiction or venue of, such tribunal; and

vi. if for any reason a claim or dispute regarding the Promotion or these Official Rules proceeds in court rather than through arbitration, there will not be a jury trial.

i. The invalidity or unenforceability of any provision of these Official Rules, including but not limited to the agreement to arbitrate, shall not affect the validity or

enforceability of any other provision. If any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained herein.

j. To obtain a copy of the Official Rules or a list of winner(s) following completion of the Promotion (please specify which), send a self-addressed, stamped envelope (VT residents may omit return postage) specifying "Official Rules" or "Winner List" to [12 DAYS OF ENTERTAINMENT Giveaway](#) Winner List or Official Rules Request, KWCH 12, 2815 E. 37th Street North, Wichita, KS 67219. A copy of the Official Rules and a list of winner(s) (when complete) are also available during regular business hours at the main studio of, KWCH 12, 2815 E. 37th Street North, Wichita, KS 67219. All such requests must be received within thirty (30) days following completion of the Promotion.

7. OFFICIAL RULES, TERMS OF USE AGREEMENT & PRIVACY POLICY

By entering this Promotion, you agree to be bound by these Official Rules and the Station' and Partner's Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: <http://gray.tv/index.php?page=terms-of-use> (Terms of Use), <http://gray.tv/index.php?page=privacy-policy> (Privacy Policy), and http://www.intrustbankarena.com/privacy_policy or at the main studio or sponsor's address below.

Sponsor(s): INTRUST Bank Arena, 500 E. Waterman, Wichita, KS 67202; B98 FM (KRBB), 9323 E. 37th Street North, Wichita, KS 67226; KWCH 12, 2815 E/ 37th Street North, Wichita, KS 67211